

# **Commissioned Artwork**

Avril Thomson Smith offers a commissioned artwork service. This is a very limited service with only a few pieces being produced each year.

#### How it works:

Customers are welcome to submit ideas for commissioned pieces via email. When enquiring about commissioned pieces Avril is under no obligation to agree to proceed unless she is 100% happy with the image, location, and requirements. Avril will only agree to produce pieces that she feels meet her vision, style and portrays her unique qualities.

Please note that many requests are turned down.

#### The brief:

A detailed brief will be agreed which includes:

- Timeline
- Photographs
- Image and colour
- Size
- Frame
- Shipping arrangements
- Total cost
- Payment method

# **Obligation:**

The customer has no obligation to proceed with the commissioned piece if they are not happy with the terms and conditions.

Customers who wish to proceed must confirm this via email.

#### Digital image:

After the commissioned piece is complete Avril will produce a digital image of the painting which may be used to create 25 limited edition prints. The customer has no entitlement to the digital image or the limited-edition prints. Avril may use the image for digital marketing on her website or social media pages.

# Payment:

The payment for the commissioned piece must be sent to Avril using the agreed payment method when the piece is complete. Only after payment has been received will Avril dispatch the artwork.

Payment methods include: Bank Transfer or PayPal

### **Returns & Disputes**

Avril is under no obligation to accept a return of a commissioned artwork, except in the event that the artwork reaches the customer damaged. All original pieces that are shipped are insured for the total value of the item.

If there is a dispute between the artist and the customer, regarding the final product meeting the agreed criteria, this will be discussed in detail. Avril is under no obligation to create a second commission.

## Deposit:

Customers will be required to pay a 30% deposit upfront for their commissioned artwork. The remaining 70% of the cost will be paid once the piece is complete. Avril will send a photograph of the artwork to the customer who will then agree to purchase the piece if they are satisfied that it meets their requirements.

# **Commissioned Croft House Paintings - Prices/Sizes**

# **Acrylic Painting**

| 7.5" painting in 14" frame    | £220 |
|-------------------------------|------|
| 11.5" painting in 17.5" frame | £350 |
| 16" painting in 22" frame     | £475 |

23" x 8" painting in 29" x 14" frame £475 (black frame only)

Frame colour: Champagne, White, Black

#### **Photography**

Additional fee will be payable for photography if customer images are not suitable.

Shetland Mainland £25 Shetland Outer Islands £50

#### Shipping

Royal Mail - Parcel Force Service

| 7.5" painting  | £10 |
|----------------|-----|
| 11.5" painting | £15 |
| 16" painting   | £15 |